

BACKGROUNDER
WESTRAM ADMINISTRATION
YEAR ONE REPORT – 2018

OUR VALUES

- This first year was a productive one, marked by visionary leadership and rooted in the principles of outreach, responsiveness, dialogue and respect in dealing with the Town's various stakeholders.

- The Westram administration believes strongly in working hand in hand with Rosemerites to make sure the Town lives up to their expectations and operates within their means.

THINKING STRATEGICALLY ABOUT THE ROSEMÈRE OF TOMORROW

- In conjunction with Town employees and residents, we held a public consultation to define Rosemère's strategic vision for the future and the corresponding action plan (realizing Rosemère's urban vision, getting the infrastructure and facilities needed to achieve our goals effectively and affordably, and modernizing the administrative apparatus). In so doing, we are committed to making Rosemère a **proud, green and prosperous town**.

CONCRETE RESULTS FOR RESIDENTS

A proud town

- An open discussion period before each Town Council meeting
- Live webcast of Town Council meetings as of September (also available online for subsequent viewing)
- Monthly Mayor's Breakfasts
- Adoption of the Citizen Participation Policy and public consultation on the Town's strategic vision
- Giant garage sale at the commuter train station
- First responder service through the Town of Boisbriand

- Woodworking workshop (inspired by an idea brought up by a resident at one of the Mayor's Breakfasts)

A green town

- Maintenance of the Town's coveted "5 Fleurons" status
- 5 Blooms – Gold rating at the 2018 Communities in Bloom National and International Awards, with special "Urban Forest" recognition, presented at a ceremony held on September 29 in Edmonton, Alberta
- Change in drinking water rates to promote water conservation
- Award-winning pilot project using wood chips as a road salt alternative in winter
- Certified monarch-friendly community by the David Suzuki Foundation
- Urban beekeeping pilot project, with two hives at Hamilton House and a first batch of harvested honey to be sold at the Christmas market
- Adoption of a new by-law on urban chicken keeping
- Spotlight on electric vehicles at one of the Mayor's Breakfasts
- Increase in the percentage of recycled content in the paper used to print the *Rosemère News* (now FSC 100%)
- Integration of the recreation program into the *Rosemère News* and the Town's website, thus reducing paper consumption

A prosperous town

- Freeze on rates charged for waste pickups
- Grant for senior citizens doubled (from \$50 to \$100) and eligible age lowered from 67 to 65
- Freeze on the property tax burden for the residential and commercial sectors in 2018
- Renewal of a \$30,000 grant for the (AGAR) (Aile des gens d'affaires de Rosemère) business community liaison officer