



Contest 2025 – details and rules

Rosemère in Bloom is an annual contest in which all citizens can register free of charge. Regardless of the category, residents wishing to participate in this contest must submit their entry digitally, along with a photograph.

The deadline for submitting a photograph is August 31, 2025, at 11:59 p.m.

Prizes to be won

The *Rosemère in Bloom* Committee will evaluate the photographs received according to the selection criteria set out in the general rules (see page 3). The finalists and winners will receive a gift certificate redeemable at the Centre du Jardin Dion, with the following value:

- Finalists: \$35
- Winner by sector: \$85
- Grand Prize Winner per category: \$135

An awards ceremony will be held in fall. In addition, the winners will have the honor of having their photograph displayed at the municipal library for one month.

Categories

The submitted photograph must represent one of the following categories and feature a **landscape only**:

- Environmental Action (beneficial actions for nature to promote healthy habits to improve our living environment.)
- Backyard (any size)

- Front in Bloom — Residential
- Front in Bloom — Commercial
- Floral (plant photographed up close, taken vertically)
- Vegetable Garden
- Marilyn Proulx Cozy Corner
- Pollinator in action on a plant (taken vertically)

Photos submitted must be taken by the owner or a person residing at that address. Only one participation per category per address is accepted, and only one photo can be sent.

Selection criteria:

The *Rosemère in Bloom* Committee will evaluate the photographs received to determine the winners.

Judging will be based on the following criteria:

- General appearance, cleanliness, diversity, originality, harmony, choice and health of plants.
- Cost/environmental benefit, originality, ease of application and durability.
- Consistency with the selected category.

Photography:

Only one photo is accepted per category. The photo must be in high resolution and weigh 2 MB minimum. By sending this photograph, you authorize the Town of Rosemère to use it for promotional, digital and printed purposes.

Application Submission:

Complete the interactive form available on the website and submit it, along with your photo, by August 31, 2025, at 11:59 p.m. by email at loisirs@ville.rosemere.qc.ca.

General rules:

1. CONTEST DURATION: The contest begins on June 4, 2025 and the deadline for submitting a photograph is August 31, 2025 at 11:59 p.m.

2. CATEGORIES: The photograph submitted must represent one of the following categories: Environmental Actions (beneficial actions for nature to promote healthy habits to improve our living environment.), Backyard (any size), Front in Bloom - Residential, Front in Bloom - Commercial, Floral (plant photographed up close, taken vertically), Vegetable Garden, Marilyn Proulx Cozy corner, Pollinator in action on a plant (taken vertically).

3. TECHNICAL DATA: To be accepted, the photograph must be in JPG format, must be in high resolution and weigh 2 MB minimum. The name of the photograph (file name) must contain only numbers and letters, no spaces, and no accents. The photograph submitted is final and may not be changed.

4. SUBMISSION OF A PHOTOGRAPH: All photographs must be submitted by email only to loisirs@ville.rosemere.qc.ca. No entries by mail will be accepted.

5. SELECTION CRITERIA: The *Rosemère in Bloom* Committee will evaluate the photographs received to determine the winners based on the following criteria:

- General appearance, cleanliness, diversity, originality, harmony, choice and health of plants.
- Cost/environmental benefit, originality, ease of application and sustainability.
- Consistency with the selected category.

6. ELIGIBILITY: All Rosemère residents are eligible to enter the contest, whether they are amateur or professional photographers. Jury members, employees of the Town of Rosemère and their families or any person collaborating in the development of the contest are excluded.

7. EXCLUSIVITY: Entrant may not submit a photograph that has already won a prize in another photographic contest. Photos submitted must be taken by the owner or a person residing at that address. Only one photograph per category, per address, will be accepted.

8. LICENSE TO REPRODUCE AND PUBLISH: By entering the contest, the participant authorizes the Town of Rosemère to use his/her name and the photograph submitted, without compensation.

It is also understood that the photographs selected during the contest may also be reproduced and used by the Town of Rosemère at any time after the period described in the above paragraph, with the agreement of their authors obtained by a signed declaration from them, and that to this

end, the author grants the Town of Rosemère all rights to reproduce and use his or her photograph, without any restriction or form of compensation.

9. PHOTOGRAPHY SELECTION METHODS AND CRITERIA: The winning photographs will be selected by the committee, which will evaluate them based on the theme, the overall quality of the image, originality and the possibility of being reproduced on paper. The jury's choice is final and without appeal and the winners will be notified by email.

Photographs received in the categories below may be selected to be reproduced on one of the Town's flag:

- Floral (plant photographed up close, taken vertically)
- Pollinator in action on a plant (taken vertically)

10. PRIZES TO BE WON: Finalists and winners will receive a gift certificate redeemable at the Centre du Jardin Dion, the value of which will be as follows: finalists (\$35), winner by sector (\$50), grand prize winner per category (\$50). An awards ceremony will be held in fall.

11. RELEASE OF LIABILITY: By submitting or attempting to submit a photograph, each entrant or purported entrant agrees:

11.1 to release, discharge and forever hold harmless the Town of Rosemère, its directors, officers, employees, assigns or other representatives (hereinafter "the Town") from any and all damages, claims, suits, actions, demands or liabilities of any kind arising out of or in connection with either his or her participation or attempted participation in the Contest or compliance or non-compliance with the Contest Rules.

The Town will not be responsible for lost, incomplete, late or misdirected entries or for any technical malfunctions or other problems with telephone or computer lines, systems or networks and will not be liable for any injury or damage to any person or property resulting from participation or attempted participation in the Contest.