



Naturally Responsible



Marie-Elaine Pitre, seat 1



Marie-Andrée Bonneau, seat 2



Stéphanie Nantel, seat 3



René Villeneuve, seat 4



RoseAnna Cirino, seat 5



Philip Panet-Raymond, seat 6

Dear residents,

Our municipality is poised on the cusp of a new era. Together, through an exhaustive consultation and reflection process initiated under our age- and family-friendly policy (MADA – Familles), we drew up a development roadmap for the years 2024 to 2030. This strategic plan, an expression of our collective ambition, reflects both our desire for progress and our deep commitment to the environment, the local economy and the well-being of our community.

Our seven major aspirations will materialize in the form of 19 high-benefit projects, each designed to enrich our living environment and ensure our prosperity. Our mission – to “create living spaces that meet the needs of our community while maximizing the Town’s appeal by highlighting the quality of its environment” – resonates like a call to action for each and every one of us.

With its focus on protecting nature, embracing “conscious city” principles, and leaving a flourishing environmental legacy to a responsible community, our vision guides our actions. It is our pledge to current and future generations.

I invite our residents to join us in fulfilling this collective ambition. Let’s work together to shape the future of a municipality that we can take pride in, where residents can live their best lives, grow up and thrive.

With dedication,

Eric Westram
Mayor





To all members of our community,

As we begin the process of implementing our 2024-2030 Strategic Plan, I am filled with hope and enthusiasm for the future of our municipality. Our 19 high-benefit projects, arising from our seven aspirations, put us on an ambitious path toward achieving our mission to create a living environment adapted to our needs, while tapping into our territory's potential.

This plan is the fruit of a close collaboration between Town Council, our directors, management and unionized staff, and a symbol of our shared commitment to conscientious and responsible management. We are determined to protect and promote the growth of a quality environment as our legacy to future generations, in step with our vision of a future where all Rosemère residents can thrive.

I am counting on your continued support to make this vision a tangible reality and further enrich the life of our community. Together, let's continue moving with assurance toward a promising future.

Kindest regards,

Catherine Adam
General Manager




30
minutes from
Montreal


1
train
station


1 bike-and-ride
lot

Proximity to
3 highways



1
pumptrack




1
arena


1
skatepark


1
outdoor
swimming pool


12
outdoor
skating rinks



A thriving
business
community



An
impressive
green
canopy





4

elementary
schools



3

high
schools

More than 45
annual events
and activities



On
the shores
on the
Rivière
des
Mille-Îles



21

parks



+9

childcare
centres



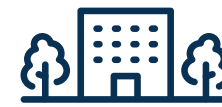
45

recognized
organizations



1

library



1

centre



14 090

residents



1

CHSLD



Community
gardens

An engaged
and caring
population



Foundations of the 2024-2030 Strategic Plan

The comprehensive approach to achieving
the Town's urban vision (2018-2020)

Major public consultation

held under the age- and family-friendly
policy (MADA – Familles)

Meetings

between elected officials and management
staff at the Town of Rosemère

Participation

of all Town staff in workshops

A promising vision

for the community



Mission

Create living spaces that meet the
needs of our community while
maximizing the Town's appeal
by highlighting the quality of
its environment.



Vision

Naturally protect, promote
conscientious growth, and bestow
a flourishing living environment
on a responsible community.



Values

Consistency

Uphold our values, honour our
agreements and promises, and
act with integrity in the interest
of all residents.

Openness

Listen, consider the viewpoints of
others, be available and ready to
view situations differently.

Solidarity

Honour our mutual agreements,
help one another, pool our efforts
to contribute to the common goal
of achieving the Town's mission
and vision.

Engagement

Deploy all its resources and energies
in the service of the organization,
with respect for its role
and responsibilities.

2024-2030 Strategic Plan

Aspirations	High-benefit projects
Be an employer of choice	<ul style="list-style-type: none">• Develop our employer brand• Modernize our work spaces• Update our working conditions
Take action on climate and biodiversity issues	<ul style="list-style-type: none">• Implement our climate change plan• Improve our natural environments• Deploy our Urban Forestry Master Plan• Use technologies in the service of the environment• Establish eco-taxation measures
Consolidate and adapt our territory	<ul style="list-style-type: none">• Finalize and implement our urban vision• Increase sustainable mobility (active and collective)
Modernize our infrastructures	<ul style="list-style-type: none">• Update our drinking water supply and treatment facilities• Upgrade our street infrastructures• Adapt municipal buildings to the needs of users
Optimize our offer of services	<ul style="list-style-type: none">• Implement our MADA - Familles plan (age- and family-friendly municipality)
Practice sound financial management	<ul style="list-style-type: none">• Develop a debt management policy• Establish a long-term financial plan
Increase our community's engagement	<ul style="list-style-type: none">• Promote and encourage volunteering• Highlight our citizen participation policy• Build accountability among residents in relation to sustainable development

In the following section,

see **highlights**
from the 19 action plans

that will allow us to reach our destination in 2030 and achieve our vision of naturally protecting, promoting conscientious growth, and bestowing a flourishing living environment on a responsible community.



Improve our natural environments

Recognized for the protection of its natural environments, Rosemère wishes to bolster its actions in connection with conservation and biodiversity. Preservation efforts specifically target marsh wildlife and flora, riparian buffer strips, while including concrete actions to protect the monarch butterfly, an endangered species.

Actions for the community

- Pursue efforts to save the monarchs
- Connectivity, ecological restoration, sustainable management of vegetation in public spaces
- Enhancement of Sacré-Cœur Park, interpretation panels and reforestation in front of the Externat Sacré-Cœur building
- Upgrade the paths in the Grand-Coteau forest

Budget **\$913 600**
Implementation
schedule: 2030



Implement our climate change plan

Join us in the fight against climate change and help preserve our beautiful town for future generations. Our action plan includes concrete and accessible solutions aimed reducing our environmental footprint. Together, let's consolidate our position as a sustainable development leader and protect what we hold dear: our community, our environment, our future.

Actions for the community

- Citizen consultation
- Development of a plan

Budget **\$117 000**
Implementation
schedule: 2025



Increase sustainable, active and collective mobility

Active mobility is on the increase, with a growing number of residents opting in favour of modes of transportation such as cycling, walking or even scootering. Rosemère is committed to developing and improving its network of bike paths. This project will improve existing infrastructures and promote the adoption of more healthy lifestyles. As well, it will help combat climate change while aligning with the Town's sustainable development targets.

Actions for the community

- Cycling link on the Île Bélair Bridge
- Bike path on Labelle Boulevard
- Cycling link 640-Labelle in the direction of Sainte-Thérèse

Budget **\$16 723 000**
Implementation
schedule: 2030



Upgrade our street infrastructures

Projects to modernize our infrastructures (waterworks, storm drainage system, sanitary sewer and road network) are essential to maintaining the level of quality services available to residents. Ongoing repairs to infrastructures are part and parcel of sound municipal management and are essential to ensuring compliance with different government regulations and policies.

Actions for the community

- Review of our action plan – water asset management plan
- Replacement of the waterworks system and the sanitary drainage system
- Work to improve the storm drainage system
- Road repair work

Budget **\$37 882 000**
Implementation
schedule: 2030



Achieve our MADA – Familles plan

The MADA - Familles Policy reflects our collective commitment toward our seniors and families, by fostering a favourable environment where all residents can fulfil their potential, grow up and age with dignity. Our society is diverse and multigenerational. We wish to emphasize our commitment to inclusion and diversity by establishing non-discriminatory policies and promoting respect for all residents, regardless of age, origin and family situation.

Actions for the community

- Implementation of 151 actions set out in the policy
- Provide updates on the implementation of the actions
- Form a policy monitoring committee

Budget \$1 965 000
Implementation
schedule: 2027



Highlight our Citizen Participation Policy

Rosemère welcomes the desire on the part of residents to share their thoughts and take part in decisions by their municipality, and the Town is intent on placing them at the heart of projects, policies and bylaws that impact their living environment. In this way, residents can exert their influence on issues of concern to them, including urban mobility, road safety, greening, sports, recreation, social housing, land use planning, and so forth. The Town in May 2018 adopted its very first citizen participation policy aimed at promoting transparency, consistency and engagement toward our community. Six years later, the time has come to lend the policy renewed visibility and to heighten its public profile.

Actions for the community

- Workshops for residents aimed at publicizing the policy
- Acquisition of an online consultation platform
- Public consultations
- Update of the Citizen Participation Policy

Budget \$185 000
Implementation
schedule: 2030



Promote and encourage volunteering

Join the volunteering movement and make a difference in your community.

By giving a little of your time, you will enrich the lives of others, but also help build a stronger and more unified municipality. Together, let's make our town a place where mutual assistance and solidarity are not just words but a daily reality.

Actions for the community

- Maintenance and promotion of volunteer recognition event and other recognition activities
- Promotion of the “Je bénévole ” platform
- Profiles on volunteers in Rosemère posted on various Town platforms, along with specific volunteer needs

Budget \$69 000
Implementation
schedule: 2027





The information in this publication was accurate at the time that it was posted.
Subject to change

ABRIDGED VERSION OF THE 2024-2030 STRATEGIC PLAN

**100 Charbonneau Street
Rosemère QC J7A 3W1**

Tél. : 450 621-3500
info@ville.rosemere.qc.ca

Business hours

Monday to Thursday from 8:30 a.m. to noon and 1 p.m. to 5 p.m.

Friday from 8 a.m. to noon

The reception desk at city hall is also open
Monday to Thursday from noon to 1 p.m.

ville.rosemere.qc.ca